



The **Community Builders, Inc.**

## Churchill Homes – Holyoke, MA



# CHURCHILL HOMES

*In 1996, The Community Builders began working with the Holyoke Housing Authority (HHA) to create a comprehensive community redevelopment plan for Jackson Parkway Apartments and the surrounding Churchill neighborhood. The old Jackson Parkway exemplified all that can go wrong with public housing: it stood separate from the rest of the neighborhood, run-down and unappealing, its residents equally isolated from the economic and political fabric of the surrounding community. Crime, drugs and deterioration took a toll on the entire area. Today, however, there is great optimism about the future of the neighborhood.*



New service facilities enhance the larger community housing social services programs, job development activities and childcare services designed to help low-income residents achieve higher levels of financial independence. Both rental and ownership opportunities are part of the revitalization plan.

After preparing the 1996 HOPE VI application under contract to HHA, The Community Builders, Inc. provided vital input into HHA's preparation of the Revitalization Plan and coordinated design services for the new infrastructure, building and park planned for the Jackson Parkway site. TCB also developed two phases of affordable family rental housing for the redevelopment, totaling 100 units.

### **Regional Hubs**

#### **BOSTON**

95 Berkeley Street  
Suite 500  
Boston, MA 02116  
P: 617 695-9595

#### **WASHINGTON, DC**

1333 H Street, NW  
Suite 1100 West  
Washington, DC 20005  
P: 202 955-1310

#### **CHICAGO**

One North LaSalle St.  
Suite 1200  
Chicago, IL 60602  
P: 312 697-8203

## *Churchill Homes* at a Glance

- 100 units of affordable family rental homes in two phases.
- **TCB Role:** Master Planner, Owner, Developer
- **Sponsor:** TCB and the Holyoke Housing Authority (HHA)
- **Financial Participants:** HUD HOPE VI , Federal Home Loan Bank, City and State HOME funds
- **Total Development Cost:** \$20 million